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ONE20 Joins Forces With Samsung, AT&T to Empower Truck Drivers Mobile telecommunications leaders collaborate to create new driver community with exclusive deals, tips and features designed to improve life on the road

DALLAS (Great American Trucking Show) – August 25, 2016 – For the first time, industry leaders are leveraging the power of mobile telecommunications to create a community exclusively for drivers and the businesses that serve them. Trucking and technology industry veterans recently launched [ONE20](#), a free membership that empowers drivers to join, connect, plan and save with the help of Samsung and AT&T. The companies announced their collaboration on Wednesday.

"Until now, technology has been part of the problem, not the solution, because mobile devices and applications have all been developed with the fleet, rather than the driver, in mind," said Christian Schenk, founder, president and CEO of ONE20. "Today, AT&T and Samsung have announced their commitment to trucking and the professional trucker by helping ONE20 deliver unmatched mobile connectivity with a ONE20 mobile app, tablet and wireless data plan built specifically for drivers."

"What's your 20?" is common trucker parlance for identifying location, but the current state of the professional truck-driving occupation needs no such query: drivers are simply fed up with high prices, limited parking and long stretches away from friends and family. ONE20 seeks to eliminate these pain points by putting the power to save money and improve life on the road firmly in the hands of the driver.

ONE20 membership begins with a mobile application running on Android or iOS with truck-safe turn-by-turn navigation and exclusive discounts from ONE20 partners to help drivers save even more money on and off the job. Network intelligence from drivers and partners provides timely insight into places, amenities and deals that make life on the road more convenient, enjoyable and cost-effective.

ONE20 Members can extend and enhance membership benefits by purchasing the exclusive Samsung Galaxy Tab E 8-inch connected Android Tablet, powered by AT&T's LTE network. The ONE20 tablet will be available online and in stores – at Amazon.com and more than 1,500 leading travel centers across America – in Q4 2016.

"Samsung supports the need for better connectivity and communication among professional drivers, and our partnership with ONE20 highlights our commitment to strengthening the driver community," said Dain McCracken, general manager of the transportation vertical at Samsung. "Our ONE20-exclusive Galaxy E 8-inch

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tablet will come pre-loaded with the applications drivers want and need to stay connected on the road, with special attention paid to data security so drivers can focus on improving their work/life balance without worrying about their personal information falling into the wrong hands."

The ultimate goal for ONE20 is to create the nation's largest and strongest coalition of professional drivers and the ecosystems of products and services they use daily. The end result will be a safer, more enjoyable and more economical way to manage off-duty time, while reducing the overall cost of being a professional truck driver. ONE20 membership is, and will always be, free to the driver.

"Just like our wireless network, truck drivers cover every corner of the map and keep the wheels of commerce turning," said Shiraz Hasan, assistant vice president, industrial IoT solutions, AT&T. "We're thrilled to work with ONE20 to bring AT&T's LTE network to the trucking community, so drivers can enrich both their personal and professional lives."

Visit [ONE20](#) at the Great American Trucking Show, August 25-27, 2016, in Dallas, Texas to learn more, or go to www.one20.com and register for your free ONE20 membership today.

About ONE20

ONE20 is the first free membership built exclusively for professional truck drivers, with the sole purpose of making life on the road more convenient, enjoyable and cost-effective. Members join ONE20 to connect with other drivers, plan truck-specific routes and save with deals along the way. The ONE20 app is free and available on Android and iOS devices. Features include truck-safe navigation, trucking points-of-interests, ratings, reviews, parking availability and deals at the places that matter most. Learn more and get the app at www.one20.com.